



MEDIA ALERT

WORLD PREMIERE OF THE SERENGETI RULES AT THE 2018 TRIBECA FILM FESTIVAL SATURDAY, APRIL 21, 2018

- What:** WORLD PREMIERE of THE SERENGETI RULES at the 2018 Tribeca Film Festival, presented by AT&T.
- When:** Saturday, April 21, 2018
Press Check-in: 2:45pm
Arrivals: 3:00pm
- Who:** Director and Writer **Nicolas Brown**
Subjects including
Contributing Scientists Tony Sinclair, Jim Estes and Mary Power
Sean B. Carroll, author of *The Serengeti Rules*
Producers **David Allen**
Additional expected guests include Actors **Jaime Excell, Gary Kriek, Ashlyn Lopez,**
and **Samantha Nugent**, Executive Producers **David Elisco**, *HHMI Tangled Bank Studios* and **John Battsek**, *Passion Pictures*
- Where:** Cinepolis Chelsea
260 West 23rd Street, New York, NY

***RSVP required for all media to Anoushka Yousuf, Yousuf@sunshinesachs.com

About the Film

Academy Award-winning Passion Pictures and HHMI Tangled Bank Studios present one of the most important but untold science stories of our time—a tale with profound implications for the fate of life on our planet. Beginning in the 1960s, a small band of young scientists headed out into the wilderness, driven by an insatiable curiosity about how nature works. Immersed in some of the most remote and spectacular places on Earth—from the majestic Serengeti to the Amazon jungle; from the Arctic Ocean to Pacific tide pools—they discovered a single set of rules that govern all life. Now in the twilight of their eminent careers, these five unsung heroes of modern ecology share the stories of their adventures, reveal how their pioneering work flipped our view of nature on its head, and give us a chance to reimagine the world as it could and should be.